



QWCHC Social Media Code of Conduct

These codes of conduct apply to all members of QWCHC. Members are personally responsible and liable for anything they say and represent on-line on user generated media.

The QWCHC trusts and respects our members to exercise

responsibility whenever they participate in social media.

The use of social media sites and electronic media are all forms of public domain communication including but not limited to:

- Facebook,
- Twitter and
- Email.

The proliferation of information spreads very quickly through status updates, linked in friend communities and so on.

We all have an important responsibility to not say or communicate anything untoward with respect to any Affiliated Clubs or its members. This includes but is not limited to:

- judges,
- competitors,
- committee members or
- anyone associated in the conduct of:
 - volunteering,
 - officiating,
 - promoting or
 - administrating.

This includes:

- racist or vilifying comments,
- bad language,
- insulting comments,
- religious connotations,
- personal attacks or slander,
- personal comments relating to family or associated friends within the QWCHC community

Examples of breaches of code of conduct by social media include but not limited to:

- Offensive comments made about an association Judge or committee member by a competitor on their personal facebook page.
- Racist comments made on a club website.
- Offensive videos posted on youtube by a club secretary about a volunteer of their club.
- A survey conducted on a facebook or website generating offensive public opinions about a group or club.
- A discriminating personal attack made by a fellow members on a personal facebook page.

• Personal blogs should have clear disclaimers that the views expressed are those of the author, not of QWCHC or their affiliated club or association. Blogs without a clear disclaimer distancing an individual from their member organisations could be deemed a breach of the social media code of conduct.

• QWCHC logo must not be used without consent from the club committees and executive.

• Should a circumstance arise whereby on an unsolicited basis a member received electronic communication from another person which contains obscene messages, explicit images of offence, derogatory, inflammatory or discriminatory information, breaches of code of conduct or brings QWCHC in to disrepute, they must immediately request that the sender destroy or remove the message and that no further messages of a similar nature be sent or remove the message from a site of

administration. If this action does not cease, disciplinary action may result.

A member identified as misusing electronic communication and social media will be subject to disciplinary actions and may result in:

- **A formal warning**
- **Suspension of three club days,**
- **Cancellation of membership, or any combinations**

Members are encouraged to seek guidance from their affiliate club or association where breaches of conduct are encountered within the QWCHC community.

The club will respect the rights and dignity of all individuals by providing the following:

- **fair, open, honest, dignified and non-discriminatory treatment;**
- **the opportunity to respond to accusation of breaches in accordance with the complaint procedure.**

The personal dignity, privacy and rights of all members will be respected and any discrimination, harassment or offence to others will be dealt with in accordance with the relevant policies, procedures and legislation.

The QWCHC expects that all members conduct themselves in an honest and ethical manner and treat other members fairly and with respect.

